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Honorable Mayor Bailey
City Council
City Staff

Citizens of Riverside,

The Raincross Group is a 25-year-old public policy advocacy group. Our goal is to improve our quality of life in the City of Riverside.

Our efforts focus on improving city governance through dialog among all our City's shareholders and through the development of local leadership to move our City forward.

Beginning with our original City Charter drafted in 1907, and reconfirmed in our 1967 and 1977 City Charter reviews, Riverside residents voted overwhelmingly for local control of our locally-generated revenues to support utility services **AND** the community which the utility serves through the general fund transfer to the City

At our meeting on Friday, March 22, members present voted unanimously to support MEASURE A. We are here tonight to voice that support and encourage residents to join us in voting YES on Measure A - Riverside Local Services and Clean Water Measure.

Riverside is a city of over 300,000 residents and is poised for continued long term growth. We have been able to weather our region's recent devastating economic blow in a large part due to our City's diversified revenue sources. We maintain City services by utilizing a balance of state and federal funding, local taxes, fees for services, investments, and our local public utility funding.

Riverside's general fund provides financial assistance to such community programs as:

- School Resource Officers that enhance school site safety within the Riverside and Alford Unified School Districts.
- About half the cost of school crossing guards within the two districts.
- Public safety, which utilizes more than 60% of the general fund budget to maintain ever-increasing demands for services
- The 311 call service that provides all residents and businesses with quick action on issues like tree trimming, graffiti removal, and pothole repair
- Debris removal from city streets after major storms.

Compare our situation in Riverside to cities which do not have diversified financial resources. This is what separates us from Stockton, San Bernardino and other struggling California communities, and all for an amount that is only a few dollars on each month's water bill.



Now is the time to secure and maintain our fiscal future - now is the time to act.

The Raincross Group is committed to do our part to partner, educate, and advocate for YES ON MEASURE A.

Sincerely,

Collette Lee
President | The Raincross Group